

PRÊMIO
SALÃO
DESIGN

REGISTRATION
AUG08
OCT02

THE LARGEST IN LATIN AMERICA,
LIKE THE ACONCAGUA | ARGENTINA.

Check out three major updates made for the 2018 Salão Design Award:

**CATEGORIES ARE NO LONGER USED.
NEW AWARDS WERE CREATED.
THE INDUSTRY CLASS ALSO INCLUDES RETAIL.**

Read the regulations and learn about what is new in the Salão Design Award.



REGULATIONS



ORGANIZED BY



Sindmóveis
Bento Gonçalves

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2018 SALÃO DESIGN AWARD REGULATIONS

1st Art. - DESCRIPTION

- I. The Salão Design award, organized by SINDMÓVEIS - Furniture Industry Association of Bento Gonçalves, RS, is the major product design award in Latin America Latina.
- II. The Salão Design Award is held annually.

2nd Art. - OBJECTIVES

- I. To encourage creativity, entrepreneurship and technological innovation through design.
- II. To enhance the capacity and the talent of professionals, students, manufacturing companies and retailers of the sector through different kinds of awards.
- III. To encourage the use of design to add value to products in order to improve their competitiveness in the global market.

3rd Art. - SCHEDULE

- I. The 2018 Salão Design Award will follow the schedule below:

a) Start of registrations	August 8, 2017
b) Deadline to register	October 2, 2017 - at 11:59 pm
c) Judgment of the first phase	October 16 through 27, 2017
d) Disclosure of the first phase results	November 13, 2017
e) Dates to deliver the selected products	January 11, 12 and 15, 2018, 9:00 am - 11:30 am and 1:30 pm - 5:00 pm
f) Judgment of the second phase	January 22 and 23, 2018
g) Disclosure of the award winners	February 5, 2018
h) 2018 Salão Design Award show	March 12 through 15, 2018
i) Award ceremony	March 14, 2018
j) Removal of the selected products	March 16, 19 and 20, 2018 - das 9:00 am - 11:30 am and 1:30 pm - 5:00 pm
k) Award winners exhibition at High Design Expo 2018	August 28 – 30, 2018

- II. Dates and venues subject to change;

- III. The registration, selection of the projects and the choice of the award winners will be carried out in two phases;

IV. During the First Phase (items a, b, c and d set forth in the schedule), virtual projects are registered and evaluated to select the products that will take part in the Second Phase;

V. During the Second Phase (items e, f and g set forth in the schedule) life-size products are submitted and judged for the choice of the Salão Design award winners;

VI. The Award Ceremony will be held during the exhibition of the selected products and the award winners at Movelsul 2018, in Bento Gonçalves - RS;

VII. **The award winning products will remain at the Salão Design Award premises to be exhibited at High Design Expo 2018, in São Paulo - SP.**

VIII. **The Super Award winning products (7th Art. herein) will be donated to Salão Design Award without any cost to the award management, who can use it according to their own discretion. The author of the products will have no right to any type of indemnification, as the donation is made spontaneously and of their own free will. By agreeing to the terms of the regulations when entering the competition, the participants also agree with the terms of the product donation.**

IX. **It is the participants' responsibility to remove the selected products in compliance with the deadline determined by the award management;**

X. **It is the participants' responsibility to remove their products at the end of High Design Expo, in compliance with the deadline determined by the award management.**

4th Art. - JUDGING PANEL

I. The Judging Panel will consist of five or seven national or international members, including professors, design journalists/critics, representatives of manufacturing companies that are not competing, associations of designers with renowned experience and professional designers, supporters and partners of the present competition;

II. The name of the judges will be disclosed at the Salão Design Award blog (<http://www.salaodesign.com.br/blog/>), no later than the registration deadline;

III. No justification will be provided by the judging panel on the grounds of the elimination or qualification of products during the qualifying phases;

IV. The results announced by the judging panel cannot be disputed in any way, in both the first and the second phases.

5th Art. - FIRST PHASE

I. CLASSES

Participation will be allowed in the following classes:

a) Student

Who can participate:

- students enrolled in a graduate or technical course in design or architecture;
- postgraduate students must register in the Professional class.

Participants in this class must present:

1. Proof of enrollment in a Design or Architecture course provided by their institution of higher education;

b) Professional

Who can participate:

- Designers, architects, design studios or offices, joineries / cabinet making workshops (with small-scale production capacity).

Participants in this class must present **01 (one)** of the following items:

1. a copy of their college degree or publications that prove their work in the market;
2. a copy of the registration number of their company;
3. a statement from the company they work for, confirming they work as a designer or architect;

c) Industry / Retail

Who can participate:

- the product manufacturing company, with a large-scale production capacity, will designate the author of the piece, either a designer of the company or a professional/studio hired by the company.
- the store that owns the copyright of the product entered will designate the name of author of the piece entered, either a designer of the company or a professional/studio hired by the company.

The company / retailer must present:

1. a copy of its tax ID number card – mandatory.

Designer/Architect in charge of the project – the manufacturing company's / retailer's professional or in-company team or professionals/offices hired by the company:

At least **1 (one)** of the items below:

1. a statement from the company they work for, confirming they work as a designer or architect;
2. a copy of their college degree or publications that prove their work in the market;
3. a copy of the tax ID number of their company;

II. CATEGORIES

The 22nd Salão Design Award will no longer have categories. For more information about the awards, consult the 7th Article herein.

III. REGISTRATION FEES

a) Participants may include several projects in their registration form. The registration fee, depending on the class, is valid for the first project entered. Additional projects have an additional fee;

b) Registration of products selected or awarded in previous Salão Design Award competitions will not be accepted;

c) Registration fee:

1. Brazilians

- 1) Student: R\$60 (sixty reais);
- 2) Professional: R\$120 (one hundred and twenty reais);
- 3) Industry / Retailer: R\$170 (one hundred and seventy reais);
- 4) Additional entries: R\$30 (thirty reais) each entry.

2. Foreigners

- 1) Registration fee for the three classes US\$35 (thirty-five dollars);
- 2) Additional entries: US\$15 (fifteen dollars) each entry;

d) Brazilian participants must pay their registration fees via PagSeguro. The first project registered will generate the payment slip of the registration fee, according to the class of the participant. In case an additional entry is registered, the participant shall pay for the fee of the chosen class and an additional fee of R\$ 30 (thirty reais) per extra entry;

e) Foreign participants must pay their registration fees via PayPal. The first project registered will generate the payment slip of the registration fee of US\$ 35 (thirty-five dollars). In case an additional entry is registered, the foreign participant shall pay the fee of US\$ 35 (thirty-five dollars) plus the additional fee of US\$ 15 (fifteen dollars) per extra entry;

f) The access to the sites for paying the registration fees will be available after filling out all fields in the registration form, posting JPG images and all required documents, according to the class of the participant. Click on "My Projects", on the upper left side, to have access to all the fees generated;

g) We recommend that participants who enter more than one project pay all the fees together instead of paying one by one.

IV. COMPLETING THE REGISTRATION FORM AND SUBMITTING THE PROJECT

a) Registration forms of entries for the Salão Design Award are available at www.salaodesign.com.br;

b) The Salão Design Award is aimed at the entry of residential and commercial furniture, household accessories and lighting;

c) No registration of objects for personal use will be accepted;

d) The project has to be registered and posted on Salão Design Award website no later than 11: 59 pm on October 2, 2017 - following the steps below:

1. Completing the Registration Form available at www.salaodesign.com.br

1) At this point participants will create a login and a password that will be used to access their registration form and their project(s);

2) Information about the address and cell phone for contact must be updated and complete;

3) It is possible to register groups. Choose the head of the project and name the others in the "participants" field contained in the product registration form. Make sure to include all the required documents for all the named participants. The head of the project will be the contact person with the management of the competition. In case the project wins an award, the prize money will not be proportional to the number of participants in the registered group;

4) The e-mail address informed in the registration form will be the means of communication between the participant and the management of Salão Design Award;

5) The information provided in the participant's registration form and the product registration form will be the information that will be used for promotional purposes in case the product is awarded. Make sure they are accurate.

2. Posting the project:

1) PROJECT REGISTRATION FORM:

After completing their registration form, participants must enter their projects by filling out a registration form for their product:

- Name of the project (the name of the participant must not be informed);
- Name of the company that owns the project (if applicable);
- Name of the person in charge of the company (if applicable);
- Name of the master teacher (if applicable);
- Names of the participants (if there are other participants);

- The year the object was created or produced;
- Concept;
- Function;
- Competitive advantage/ benefits in relation to what already exists;
- Materials used;
- Manufacturing technology;
- Finish;
- Product dimensions;
- Estimated product weight – with and without packaging;
- Additional information (if applicable);

2) IMAGES:

- Technical schematic drawing in JPG format;
- Images of the product(s), or manual or electronic rendering, showing it from different angles, in JPG format;

Images in JPG format:

Image minimum size: 120 x 180 pixels.

Image maximum size: 2MB each.

IMPORTANT: the participant's name, for both individuals and corporations, must not appear on the images posted. Should the participant's name be identified, the project will be disqualified by the award management.

3) **PHOTO OF THE PARTICIPANT:** the photo of the participant or the group will be used in the catalog containing the award winning and the selected projects, in case the entry is chosen to take part in the Second Phase of the competition. Minimum size: 120 x 180 pixels. Maximum size: 2MB each image. Make sure not to use special characters to name the photo.

4) **DOCUMENTS:** a copy of the documents requested in the 5th Art. herein in compliance with the class entered. When it is a group registration, provide the documentation of all members.

The Judging Panel of the Salão Design Award does not have access to the participants' photo, their names or their documents, which will be checked by the organizers of the competition.

e) When products involve the participation of the manufacturing company / retailer and the professional, both parties must express their agreement on registering the product for the competition and on receiving the award, if applicable;

f) The registration number supplied by the system after the project is posted will be used to identify the project entered;

g) In case the project does not meet the requirements set forth herein, the registration will be cancelled;

- h) The registration of the same product in more than one class is not allowed;
- i) Lines of products can be registered in just one project. Should you have any question, contact the management of the competition;
- j) The access to the sites for paying the registration fees will be available after filling out all fields in the registration form, supplying JPG images and all required documents, according to the class of the participant. Click on "My Projects", on the upper left side, to have access to all the fees generated;
- k) After the registration deadline has expired, participants will no longer have access to their registration or projects in the Salão design Award system.

V. EVALUATION CRITERIA FOR THE FIRST QUALIFYING PHASE

- a) The judging panel will take the following evaluation criteria into consideration during the first qualifying phase:
 - Project creativity and originality;
 - Concept;
 - Form and function;
 - Competitive advantage/ benefits in relation to what already exists;
 - Materials used;
 - Manufacturing technology;
 - Finish;
 - Level of sustainability;
 - Production feasibility;
 - Images and presentation of the product entered;

6th Art. - SECOND QUALIFYING PHASE

- I. The author of the selected project must produce a life-size prototype or the product to submit it to the final evaluation of the judging panel. Authors will be informed by e-mail about the deadline and the address to send their product(s);
- II. Products must be submitted preferably assembled. In case this is not possible, an assembly manual and all the required tools must be provided with the product.
- III. Participants are requested not to use their names or brands on their products;
- IV. All the projects selected for the Second Phase will receive a Participation Certificate, which will be e-mailed by October 31, 2018;
- V. The award winning products will receive a Participation Certification and a Salão Design Stamp, which can be used on the product in question, in recognition of excellence in design.
- VI. LIABILITIES:

- a) The Salão Design Award management will not be responsible for making prototypes or any kind of products and it will not be in charge of seeking parties interested in manufacturing or developing products or prototypes;
- b) Products selected for the Second Phase must be properly packed and in perfect conditions. The packaging must be labeled with the name of the participant and the product registration number.
- c) Participants, both Brazilians and foreigners, will be responsible for all the arrangements concerning the freight and packaging for shipping and removing the products and their respective fees;
- d) Participating products are not insured by Salão Design. Although Salão Design is committed to safeguard the products, it does not take responsibility for unexpected accidents or damages.

VII. SENDING THE PRODUCTS / PROTOTYPES:

- a) Foreign participants qualified for the second phase must make sure that the taxes and expenses to ship their products by airmail to Brazil are paid by **the sender when shipping the product.**
- b) Participants will be liable for the freight to the final destination and the national and international customs clearance and their respective costs and taxes (INCOTERMS 2000 – "DDP" – DELIVERED DUTY PAID). **Check reverse rates with the contracted delivery service;**
- c) Special attention should be given to the deadlines regarding freight and customs clearance at the destination, in order to meet the delivery deadline established in the Salão Design Award regulations;
- d) Check with the transport company the system used to issue the invoices to deliver or return the products;
- e) **In case the delivery deadline of the Brazilian or foreign products is not met, these products will be disqualified;**
- f) At the end of the exhibition, participants are responsible for the providing the packaging, issuing the invoice to return the product and hiring a transport company to remove their product, according to the deadline to be informed by the award organizers

VIII. EVALUATION CRITERIA FOR THE SECOND QUALIFYING PHASE:

- a) The following basic judging criteria will be taken into consideration during the selection and choice of the award winners:
 - compliance of the product with the project entered in the first phase;
 - project concept;
 - form and function;
 - ergonomics;
 - finish;

- creativity / originality;
- degree of technological innovation;
- sustainability / environmental impact;
- production feasibility;
- quality and safety;
- products that require safety precautions may be submitted to the technical analysis of SENAI/CETEMO, during the Second Qualifying Phase.

- b) Copies of existing products identified by the judging panel will be summarily excluded;
- c) The use of raw materials produced by the sponsors of the award will not affect the judges' decision in any way;
- d) The organizers suggest that the participants consult the safety standards, especially for products that require safety precautions. Consult with SENAI/CETEMO in Bento Gonçalves – phone 55 (54) 3449-7500 or e-mail ricardo.piva@senairs.org.br luana.bombassaro@senairs.org.br.

7th Art. - AWARDS

- I. The 2018 Salão Design Award will give the following prizes:
- II. Each class might award three products (1st, 2nd and 3rd places).
- III. In addition to the prizes per classes, three products will receive the Super Award (1st, 2nd and 3rd places), chosen by the judging panel for their absolute excellence, regardless of their classes.
- IV. A total of 12 products will be awarded in the 22nd Salão Design Award. The cash prize per awarded product in each class is the following:

a) Student Award:

- 1st Place – R\$ 12,000 (twelve thousand reais);
- 2nd Place – R\$ 8,000 (eight thousand reais);
- 3rd Place – R\$ 6,000 (six thousand reais).

b) Professional Award:

- 1st Place – R\$ 12,000 (twelve thousand reais);
- 2nd Place – R\$ 8,000 (eight thousand reais);
- 3rd Place – R\$ 6,000 (six thousand reais).

c) Industry / Retailer Award:

- 1st Place – R\$ 12,000 (twelve thousand reais);
- 2nd Place – R\$ 8,000 (eight thousand reais);

3rd Place – R\$ 6,000 (six thousand reais);

There must be an agreement between the participating parties on receiving the award, which can be paid either to the manufacturing company / retailer or the designer in charge of the project.

d) Super Award:

1st Place – R\$ 20,000 (twenty thousand reais);

2nd Place – R\$ 15,000 (fifteen thousand reais);

3rd Place – R\$ 12,000 (twelve thousand reais);

- I. **The Super Award winning products will be donated to Salão Design Award without any cost to the award management, who can use it according to their own discretion. The author of the products will have no right to any type of indemnification, as the donation is made spontaneously and of their own free will. By agreeing to the terms of the regulations when entering the competition, the participants also agree with the terms of the product donation**

V. The award winner will receive at no additional cost:

- The 2018 Salão Design Award Trophy;
- The 2018 Salão Design Award Stamp;
- Promotion of the product in the 22nd Salão Design Award catalog;
- Participation of the product in the 22nd Salão Design Award show;
- Participation certificate;
- Promotion in the Salão Design Award media.

VI. In addition to the prizes, the judging panel is authorized to bestow honorable mentions at their own discretion. The recipients will be given:

- The Salão Design Award Trophy;
- Promotion of the product in the 22nd Salão Design Award catalog;
- Participation of the product in the 22nd Salão Design Award show;
- Participation certificate;
- Promotion in the Salão Design Award media.

VII. **Master Teacher Award:** the master teacher informed in the Registration Form by the award winner in the student class will receive:

- The Salão Design Award Master Teacher Trophy;

b) Promotion of the product in the 22nd Salão Design Award catalog;

c) Promotion together with the product exhibited during the 2018 Salão Design Award show;

d) Participation certificate;

e) Promotion in the Salão Design Award media.

VIII. Alternative Woods Award:

a) Participants in the second qualifying phase of the competition will compete for this award, as long as they are entered by an individual or a corporation that does not have any dispute with the environmental municipal, state and federal bodies. Any species of Brazilian wood will be considered as alternative wood, even the ones known, as long as they are not part of those considered by the **Forest Products Laboratory of the Brazilian Forest Service** as very much used, in the past or at present, for furniture manufacture and **other products**.

The award winner will receive:

- The Alternative Woods Trophy;
- A week-long trip, arranged with the Brazilian Forestry Service to visit a logging area under a sustainable management method in Amazonia and also to get to know the Laboratory of the Brazilian Forest Service in Brasília, DF;
- Promotion of the product in the 22nd Salão Design Award catalog;
- Participation in the 22nd Salão Design Award show ;
- Participation certificate;
- Promotion in the Salão Design Award media.

b) Woods defined as very much used by manufacturing companies and which therefore CANNOT compete for the award include: AÇOITA-CAVALO - *Luehea divaricata*; AROEIRA - *Myracrodruon urundeuva*; BÁLSAMO (CABREÚVA-VERMELHA) - *Myroxylon balsamum*; CASTANHEIRA - *Bertholetia excelsa*; CAVIÚNA/PAU-FERRO - *Machaerium scleroxylon*; CEDRO - *Cedrela fissilis/C. odorata*; CEREJEIRA - *Amburana cearensis/A. acreana*; COPAIBA - *Copaifera spp.*; FREIJÓ - *Cordia goeldiana*; IMBUÍ - *Ocotea porosa*; ITAUBA - *Mezilaurus spp.*; JACARANDÁ-DA-BAHIA - *Dalbergia nigra*; JACARANDÁ-PARDO (JACARANDÁ-PAULISTA) - *Machaerium villosum*; LOURO (CANELA) - *Licaria spp.*, *Nectandra spp.* e *Ocotea spp.*; LOURO-PARDO - *Cordia trichotoma*; LOURO-PRETO - *Cordia gerascanthus*; MOGNO - *Swietenia macrophylla*; PAU-BRASIL - *Caesalpinia echinata*; PAU-FERRO - *Caesalpinia ferrea*; PAU-MARFIM - *Balfourodendron riedelianum*; PAU-ROSA - *Aniba duckei/Aniba rosaeodora*; PEROBA-DO-CAMPO - *Paratecoma peroba*; PEROBINHA-DO-CAMPO - *Sweetia*

nitens; PINHO-DO-PARANÁ - *Araucaria angustifolia*; SUCUPIRA - *Bowdichia spp.* e *Diplotropis spp.*; SUCUPIRA-AMARELA - *Sweetia fruticosa* (sin.: *Ferreira spectabilis*); VINHÁTICO - *Plathymenia foliolosa/P. reticulata*.

c) **None** of the species of *Pinus* and *Eucalyptus* can compete for the award once the competition has the purpose of encouraging the sustainable management of native forests, mainly of the Amazon Biome.

IX. The winners of the Master Teacher award and the Alternative Woods award will be responsible for their travel expenses including airfares, transfers, meals and other incurred costs to attend the award ceremony.

8th Art. - THE 22nd PRODUCT SHOW

I. The judging panel will decide, in a second analysis, the products that will take part in the 2018 Salão Design Award show at Movelsul 2018, depending on the area available for the exhibition.

II. **The award winning products of the 2018 Salão Design Award will remain at Sindmóveis premises until August, when they will take part in the Salão Design award winners at High Design Expo 2018, in São Paulo;**

III. **The Super Award winning products will become property of the Salão Design award;**

IV. The removal of the products after the show will be the sole responsibility of the participant and will take place on a date to be determined;

V. **The Salão Design management shall bear no responsibility for the products not removed in the allotted time and reserves the right to dispose of them at their own discretion.**

9th Art. - AWARD CEREMONY

I. The developers of the winning projects (prizes and honorable mentions) take part in the 2018 Salão Design Award Ceremony;

II. The Salão Design Award Ceremony is an invitation-only event, taking place on March 14, 2018, in Bento Gonçalves, RS;

III. During the Award Ceremony, the winners will receive the prizes and honorable mentions;

IV. **Only the award winners present at the 2018 Salão Design Award Ceremony will receive the awards and the cash prizes;**

V. The cash prize corresponding to each award will be deposited on the day of the said ceremony, in a bank account whose holder is the award winner.

VI. **The award winners will be responsible for their travel expenses including airfares, transfers, meals and other costs incurred to take part in the 2018 Salão Design Award Ceremony.**

10th Art. - COPYRIGHT

- I. The Salão Design Award management recommends that competitors register their projects and products with a copyright office so that they are protected by copyright and intellectual property laws;
- II. The Salão Design Award management will not accept responsibility for any problems that may arise concerning copyright and intellectual property related to Law no. 9.610/98 and Law no. 9.279/96 of projects and products of its participants and third parties;
- III. Participants will be held fully liable for any compensation in the cases referred to in items I and II, even if the Salão Design Award is held joint and severe liable.

11th Art. - GENERAL PROVISIONS

- I. Participants not eligible for this competition:
 - a) members, first-degree relatives and spouses of members of the organizing body of Salão Design Award (director and staff members), both as individuals and as corporations;
 - b) first-degree relatives and spouses of the members of the Judging Panel.
- II. By registering for the Salão Design Award the participant agrees with the terms of the Regulations herein;
- III. At the end of the selection phases, the minutes of the work will be drawn up;
- IV. The management of the Salão Design Award reserves the right to use the selected material to exhibit and promote in the means of communication and other places, without implying that participants have copyrights or the right to any indemnity for copyright infringement;
- V. The jury's decisions are final and unbiased;
- VI. Disputes not foreseen in the Regulations herein shall be settled by the Salão Design Award Board of Directors and by Sindmóveis.

For more information:

Site: www.salaodesign.com.br
Blog: <http://www.salaodesign.com.br/blog/>
Facebook: <http://www.facebook.com/salaodesign>
Instagram: @premiosalaodesign

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FREQUENTLY ASKED QUESTIONS:

FIRST PHASE

1 - I participated in previous competitions and I am unable to change my class.

R: Please contact the organizers of the competition.

2 - I cannot post my project because I get an error message and the page expires.

R – First of all, check the use of special characters in the name of your product and also in the information supplied in other fields. If this does not solve the problem, contact us.

3 - Will the deadline for registration, delivery or withdrawal of products be extended?

R: There will be no extension.

4 - Is it necessary to send the project of my product in a PDF file as required in previous competitions?

R – This is not necessary. All the information the judging panel needs will be provided in the project form that will be completed by the participant. The members of the jury will have no access to the names of the participants, therefore, do not label the images posted in the project.

5 - If my product is not selected, will the jurors report the reasons for its disqualification?

R – Jurors do not state the reasons that may have led to the disqualification of the products.

We would like to remind you that the jurors will disqualify, without question, products containing an identification of the participant. Pay attention to the apparent information (name, logo, etc.) especially on the images or technical drawings.

SECOND PHASE

1 - If my product is selected for the second phase, can I send it dismantled?

R: Yes, you can. However, the assembly instructions and all the required hardware must be provided with the product.

2 - My product needs a support to be presented to the jury. Do I have to send this support?

R – Yes, you do. The product must be sent with the infrastructure required for its presentation.

3 - My product bears a brand name, will I be disqualified?

R – If possible, submit your product without a brand name. Do not worry about the brand on the product **packaging**. Jurors will not have access to this material.

4 - Will the Salão Design Award pack the products for their removal?

R: The packaging for the removal of the products is the sole responsibility of their creators.